



Design. Innovation. Together.

We are **specialists** in the area of **design** and **innovation strategy** for sophisticated products and complex systems. With our partners we realize **game changing solutions** for future markets **by rethinking** the **connections** between users and their environments. Proven by more than **5000** realized **projects** we guide our partners through the innovation process and develop creative and **commercially successful solutions**.

With our services we, for example, **doubled** the **revenue** of one of our partners within 4 years. For another partner we reduced the floor space requirements by 30% and **decreased** the costs of logistics **significantly**. Through human-centered design we empowered over 50 million users and enabled our partner to kick-start **networked, paperless** manufacturing.

Our **partners** are **SME's**, as well as **global companies**. We are active on **4 continents** and based in the heart of the European economic center, with offices at Lake Constance and Lake Zurich. We work across national boundaries and with **strong ties** to important **research institutions**. With our **multicultural background** we deliver impactful solutions from the first insights all the way to the launch.

For further information **write to:**
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